

JACKET REQUIRED
LONDON



25 & 26 JULY 2018

OLD TRUMAN BREWERY, LONDON

SPRING / SUMMER 19

DATE & LOCATION

The Old Truman Brewery, Hanbury Street, London E1 6QL



Wednesday 25 July 2018 10am - 7pm | Thursday 26 July 2018 10am - 5pm

LINDSAY HOYES
EVENT DIRECTOR

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CAROLINE MACKINNON
MARKETING & PRODUCTION

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JOSEPH PHILLIPS
SALES

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STAND INFORMATION

Danish designed industrial furniture crafted from galvanised steel pipes and natural untreated wood.



RAIL

Height: 1500mm Length: 1500mm Width: 450mm

Shelf: (1350mm x 350mm x 32mm)

Wheel diameter: 75mm

Pipe: 3/4"

SHELVING

Height: 1530mm Length: 1500mm Width: 450mm

Shelf: (1350mm x 350mm x 25mm)

Space between shelves: 475mm

Wheel diameter: 75mm

Pipe: 3/4"



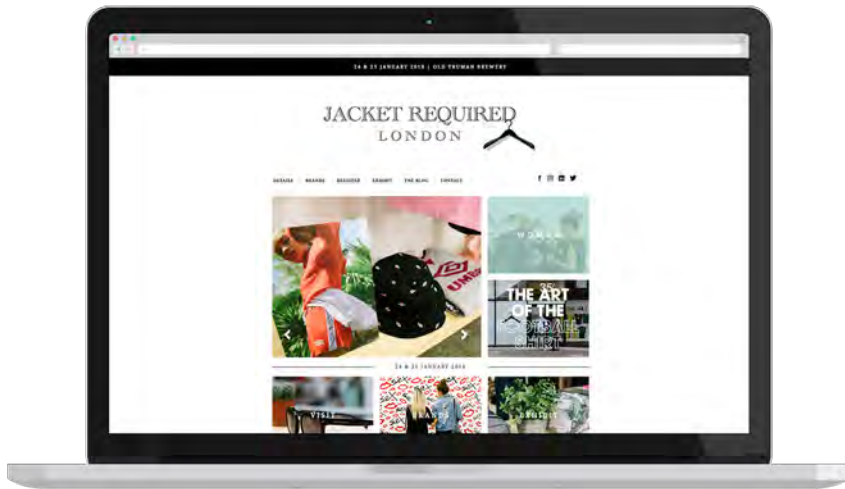
INCLUDING

+ Combination of Rails/Shelving + Brand Signage + Working Table & Chairs + WiFi + Mini Website Profile

MARKETING OPPORTUNITIES

Individual brand page consisting of 5 images, logo, brand bio and social media links.

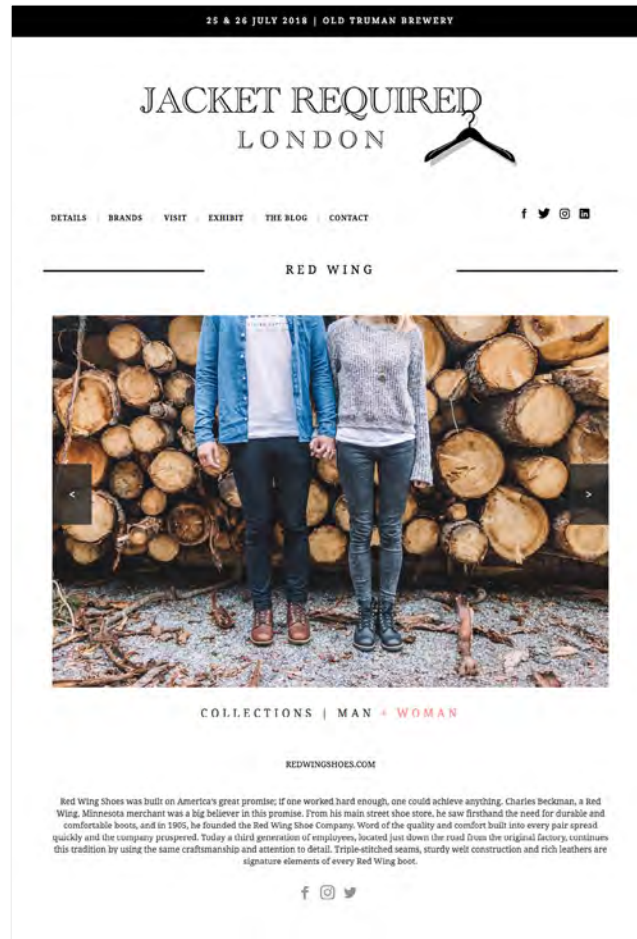
Please supply images: 1050px X 700px. Portrait will be cropped.



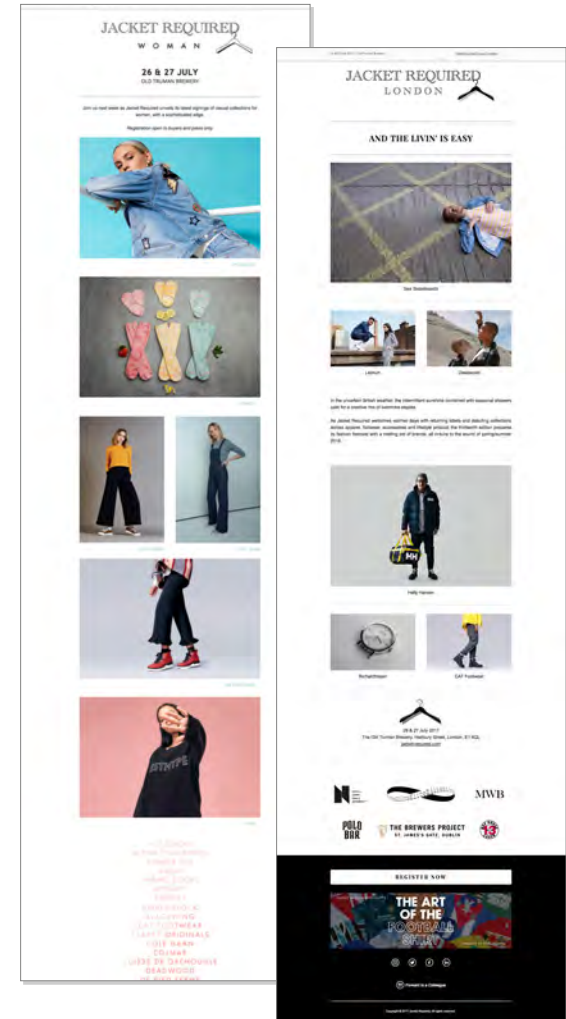
Images will be considered for Jacket Required social media and email marketing to a database of buyers and press.

- 21k+ Social media following
- 15k+ Unique newsletter subscribers
- 26k+ Webpage views per month
- 6.4k+ Website users per month





Individual Brand page




















Menswear + Womenswear focused Newsletters / Blog Posts














PREVIOUS PARTICIPANTS INCLUDE












40COLORI
6876
+351 
17LONDON
4FUNKYFLAVOURS 
A.1 RIDERS
A.B.C.L.
A.FOUR
AFIELD
ALPHA INDUSTRIES 
AMOV
ARCMINUTE
ARMOR LUX 
AUSTRALIAN L'ALPINA
AYAME
BARACUTA
BARBOUR MADE FOR JAPAN
BELLEROSE
BEN SHERMAN
BEN SHERMAN X HOUSE
OF HOLLAND
BIRKENSTOCK 
BLAUER
BLUEBUCK
BLUNDSTONE 
BORGHI UOMO
CAT FOOTWEAR 
CHEANEY
CITRUS-LIME
CLAE
CLUTCH MAGAZINE
COLE HAAN 
CONSIGNED
CORGI

CR7
CREATIVE RECREATION
CREP PROTECT 
CROWTHER/PLANT
CURLY & CO.
DARE 2B X JULIEN MACDONALD 
DC
DEAD LEGACY
DENHAM THE JEANMAKER
DICKIES 
DICKIES 1922
DIDRIKSONS 
DIESEL
DJINNS
DOUGHNUT 
DRIFTERS LONDON
DRUTHERS
DUCKTAIL RAINCOATS 
EAT DUST
EDWIN
EDWIN X THUNDERS
ELEMENT
ELEMENT X GRIFFIN STUDIO
ELENSA
ELLIOTT RHODES 
ELOSEGUI BERETS
ELVINE
ESCUYER
ESKI 
EVERY SECONd COUNTS X KAZUKI
KURAIISHI
FIGURA
FJÄLLRÄVEN
FORGE POISE

FRACAP 
FRESH EGO KID
FRYE 
GARBSTORE
GARZINI
GERTRUDE + GASTON 
GIANNI LUPO
GIBSON LONDON
GIO GOI
GIRLS OF DUST 
GLOBE
GLOVERALL 
GRENSON 
HANCOCK V.A 
HANRO 
HAPPY SOCKS 
HARTFORD
HAVERSACK LONDON
HEIMAT
HELLY HANSEN 
HENRI LLOYD 
HERSCHEL SUPPLY CO 
HESTRA 
HUNTER
HYMN
HYMN FOOTWEAR
HYSTERIA BY HAPPY SOCKS 
INCASE
JAGO
JAPAN BEST 
JJ EMLYN
K-SWISS 
KANATA
KAPPA 

KAWASAKI 
KENNETH COLE FOOTWEAR 
KRONSTADT
KYTONE
LA PAZ
LACOSTE CHAUSSEURS 
LANGERCHEN 
LE FIX
LEE 101
LEE JEANS 
LEGNA LONDON
LEONFETCH
LEVI'S UNDERWEAR & SOCKS
LITORAL
LOAKE 
LORDS OF HARLECH
LOREAK 
LUKE 1977
LURKERS
MAGEE 1866
MAISON GARMENTS
MAKIA
MATINIQUE
MCALSON
MEPHISTO ORIGINALS 
MERC 
MP CRAFTED GARMENTS 
MUSCLE MONKEY
NATIVE NORTH
NATIVE YOUTH (W)
NODUS COLLECTION
O.W.L. - GREAT BRITAIN 
OLI X OLIVER
ORIGINAL PENGUIN

OSBORNE
OSVALDO TRUCCHI
OXFORD PENNANT
PAJAR
PALLADIUM 
PARKA LONDON
PEREGRINE 
PIG & HEN
POLO RALPH LAUREN SLIPPERS
POP 84 
PORTER YOSHIDA 
PORTUGUESE FLANNEL
PROJECT X PARIS
PROSAC ALWAYS SMILE
QUIKSILVER
R.M. WILLIAMS
RAGYARD
RAILS
RE.SUSTAIN 
REBEL'S ALLIANCE
RED WING 
RENARD
ROLLAS
RUSTY MILL DENIM CO.
SANDERS
SANDQVIST 
SANTA CRUZ 
SCHMOOVE
SCHOTT N.Y.C 
SEBAGO
SECRID
SIMPLE 
SIYEN
SKA AND SOUL

SNEAKERS ER 
SNEAKY STEVE
SPANX 
SPRAYWAY
STIGHLORGAN 
SUIT
SUPERGA
SWALLOWS AND DAGGERS
SWEET SKTBS 
SWEET SKTBS X ALI BOULALA
SWEET SKTBS X HELLY HANSEN 
THE CORDS & CO. 
THE DUDES X DOUGHNUT
THE GREAT SEBASTIAN
THOMAS CLIPPER
THOMAS PARTRIDGE
THUNDERS
TIMBERLAND
TOM & HAWK 
TOMS 
TRADITIONAL WEATHERWEAR 
TRUETRIBE
TSOVET
USPA
VELOUR BY NOSTALGI
VERTICAL L'ACCESSOIRE
WATERSHED
WEMOTO
WRANGLER 
YARMOUTH
YOGI FOOTWEAR 

WHO ATTENDS

KEY BUYERS INCLUDE

UNITED KINGDOM

18 MONTROSE
101 STUDIO
ARCADIA
ARKIVE
A SHOP CALLED WOOD
ACCENT CLOTHING
AIDA
AMERICAN CLASSICS
ANTHROPOLOGIE
ARIA
ARTICLE
ASOS
ASSEMBLY
ATTIC
BACCUS
BENTALLS
BURROWS & HARE
CHOICE
COAST
COLLEN AND CLARE
CONSORTIUM
COOSHTI
COUVETURE & THE GARBSTORE
CURATED MAN
DAPPER STREET
DOGFISH
DOVER STREET MARKET
EQVVS
FENWICK
FLANNELS

FOOTASYLUM
FRONTIERS
FUSSHOP
GRAFFICKS STORE
GRANTS 1856
HARRODS
HARVEY NICHOLS
HUB
INFINITIES
JD SPORTS
JOHN ANTHONY
JOHN LEWIS
JOHN RUSHTON SHOES
KAFKA
KRAZY HORSE
LABOUR & WAIT
LAMBERTS YARD
LANIGAN & HULME
LE MONDE
MATCHES FASHION
MCQUEEN INDEPENDENT
MEET BERNARD
MICHAEL CHELL
MKI STORE
MONOCLE
MR PORTER
NATTERJACKS
NO. 50
NORTHERN FELLS
NORTHERN THREADS

NUMBER SIX
O'DELL STORE
OFFICE
OI POLLOI
OKI-NI
OPUMO
OUR DAILY EDIT
OUTSIDERS STORE
OWL STORE
PEGGS & SON
PER LUI
PHILIP BROWNE
PORTERS
PRESENT
PSYCHE
REGENT
RICHMOND CLASSICS
RUSKIN
SCHUH
SELFRIDGES
SEVEN WOLVES
SOLETRADER
SON OF A STAG
STERANKO
STUARTS OF LONDON
SUPERDENIM
SUPRA
SURFDOME
TESSUTI
THE BIKE SHED

THE CHIMP STORE
THE CONRAN SHOP
THE GOODHOOD STORE
THE HAMBLEDON
THE HIP STORE
THE HUT GROUP
THE IDLE MAN
THE LIQUOR STORE
THE MERCANTILE
THE MODERN DRAPER
THE PRIORITY
THE PROJEKT STORE
THIRTYSIX
THREAD
TOAST
TRIADS
TRUNK CLOTHIERS
TWO SEASONS
UNION CLOTHING
URBAN INDUSTRY
URBAN OUTFITTERS
UTTER NUTTER
WATERSHED
WEAVERS DOOR
WELLGOSH
WOODHOUSE
WOODS DESIGNER CLOTHING
WORKING CLASS HEROES
YARDS STORE
ZAGGER

INTERNATIONAL

ARNOTTS (IRE)
AMERICAN RAG CIE (JP)
AVOCA (IRE)
BAYCREWS (JP)
BEAMS (JP)
BELLEROSE (BE)
BOOSTER (SUI)
BRAND SHOP (RUS)
BUGALU (ESP)
CASUAL COUTURE (DE)
CITADIUM (FR)
CRÄMER & CO (DE)
DATENDORFER (AUT)
DOWNTOWN SHOP (ESP)
EDIFICE (JP)
EDMMOND (ESP)
FOOTLOCKER (NL)
FRANCOIS (FR)
FRESH COTTON (NL)
HARDWARE APS (DK)
INDIGO & CLOTH (IRE)
ISETAN MITSUKOSHI (WORLDWIDE)
JOURNAL STANDARD (JP)
KITCHENER (SUI)
LAMBERT & ASSOCIATES (USA)
L'HABILLEUR (FR)

LE-FIX (DK)
M69 BARCELONA (ESP)
MONO (NL)
NANO UNIVERSE (JP)
NEIMAN MARCUS (USA)
NORSE PROJECTS (DK)
NUVOLARI (IT)
PRIMETIME (IE)
QUEENS (CZ)
RAIDAR (IRE)
RAPHAEL 1966 (ITA)
ROBINSONS & CO. (MYS)
ROYAL CHEESE (FR)
SAUVER LE MONDE DES HOMMES (FR)
SHIPS (JP)
SINCLONNISON (ESP)
SLAM JAM (ITA)
SPORTIVO (ESP)
SWEET & TENDER (SE)
TERRACE (SE)
TURBOCOLOR (RU)
UNITED ARROWS (JP)
URBAN RESEARCH (JP)
WAYLON (KR)
ZALANDO (DE)
ZOOT (CZ)

WHO ATTENDS

KEY PRESS INCLUDE

D I G I T A L M E D I A

APE TO GENTLEMAN
BREAKS MAGAZINE
BY THE LEVEL
CLASHMUSIC.COM
COMPLEX
GQ.COM
GREY FOX BLOG
HALCYON MAGAZINE
HIGH SNOBIETY
HYPEBEAST
INDIVIDUALISM
MENSWEAR STYLE
MIXMAG
MR HYDE
PAUSE
SABOTAGE TIMES
SELECTISM
SPINDLE MAGAZINE
THE CHIC GEEK
THE DAILY STREET
THE DROP DATE
THE FRESH HABITS
THE REFERENCE COUNCIL
THE STYLE KING
THRLD
TOP GRAIN
TWIN

P R I N T M E D I A

ATTITUDE
CLASH MAGAZINE
CONDÉ NAST TRAVELLER
DISORDER
ES MAGAZINE / EVENING STANDARD NEWSPAPER
ESQUIRE
F WORD
FANTASTIC MAN
FHM
GQ
HUCK
I-D
LA LA MAG
LAW
MAN ABOUT TOWN
MENS HEALTH
MONOCLE
MR PORTER (EDITORIAL TEAM)
MUNDIAL
PORT
PROPER MAGAZINE
SHORTLIST
THE GUARDIAN
THE RAKE
THE RIG OUT
THE SUNDAY TIMES STYLE
THE TELEGRAPH
TMRW
TRAPPED
UMBRELLA
WEAR MAGAZINE
WONDERLAND

T R A D E T I T L E S

BOARDSPORT SOURCE
BOF
COLLEZIONI
DRAPERS
FASHION CAPITAL
HABITAT
J'N'C
MWB
SPORT & STREET
SPORTSWEAR INTERNATIONAL
TEXTILIA
TRENDSSTOP
WAD
WGSN
WWB
WWD

PRESS COVERAGE HIGHLIGHTS

